

# *The Davis Vision Difference*

Davis Vision	Other Plans
Achieving exceptionally high recognition for quality in virtually all areas of its operations, Davis Vision recently became the only vision care Preferred Provider Organization (PPO) in the country to receive full accreditation from the Joint Commission on Accreditation of Healthcare Organizations' (JCAHO).	No other vision care PPO has been accredited by JCAHO.
Consistently maintaining a high level of excellence in Davis Vision's proprietary laboratories, the company was awarded the COLTS Gold Seal for superior quality. (COLTS Laboratories' "Quality First" program is the optical industry's certification program for validating prescription accuracy.) Laboratories have also received ISO 9001:2000 certification.	No other vision care plan solely utilizes its own proprietary COLTS Gold Seal certified labs.
24-hour member services through a toll-free number utilizing Davis Vision's industry benchmarked, proprietary CompuVision™ administrative system, for its user-friendly benefit access.	Authorization request processes vary, but none as user-friendly.
Doctors selected for the panel based solely on an extensive NCQA certified credentialing process and geographic need. There is no charge for panel affiliation and providers must comply with Davis Vision's regulations. Blended network of both private (ophthalmologists, optometrists) and national/regional retailers. Offers the best of both worlds in terms of provider choice and practice setting.	Panel virtually open to all, significantly reducing cost-containment features and quality control through selection processes.
Virtually every lens type and many popular coatings covered eliminating or greatly reducing member's out-of-pocket expense. Optical industry average for frame and lenses nationally is in excess of \$262 (20-20 Industry Survey, 3/03) Davis Vision program provides comparable value covered-in-full.	Limited variety of lens options with most coatings considered "extras" with considerable (averaging \$50 to over \$100) out-of-pocket expense.
To complement the clients specified frame allowance, Davis Vision provides an extensive eyewear collection of high quality fashion frames in the Tower Collection. All Tower frames are COLTS certified for excellence and are backed by one-year unconditional breakage warranty. The Tower is a value-add to clients and members and is provided to the participating providers at no cost.	No consistency in frame offering; member out-of-pocket expense and quality varies from one provider to the next. Extended warranties on materials usually not provided (or, if offered, require an additional charge).
Internet capabilities providing an on-line interface between doctors' offices and Davis Vision. This electronic connectivity facilitates simple and convenient access for member doctors to our systems for pre-authorization, claims data, order tracking, billing and quality assurance, expediting order placement and fulfillment. Extensive array of member service functionality and eye care information available at <a href="http://www.davisvision.com">www.davisvision.com</a>	Varies, however no other plan offers the same breadth and depth of website capabilities and services to all user groups: clients, members and providers.
Unsurpassed flexibility in benefit plan design.	Minimal flexibility in benefits.
Most effective in controlling costs.	Typically higher in cost, both to the sponsor and the member.

***Davis Vision extends a pledge of delivering 100% member satisfaction!  
Not simply meeting expectations, but exceeding them.***